Enhancing Authentic Texts for Language Learners
Detmar Meurers

Motivation
What should we enhance? How should it be enhanced?

Example activities
Propositions
Phrasal verbs
Gerunds vs. to-infinitives
Wh-questions

Realizing WERTi
First prototype
Architecture of Java version
Architecture of Plugin version
Pattern-specific NLP

Towards evaluation
Evaluating learning outcomes
Evaluating the NLP

Related work
Research issues
Automatic feedback
Language-aware search
Targets of enhancement
Different use cases
Learner modeling

Conclusion

WERTi: Working with English Real Text

- Provide learners of English (ESL) with input enhancement for any web pages they are interested in.
- good for learner motivation:
  - learners can choose material based on their interests
  - includes up-to-date information, news, hip stuff
  - pages remain fully contextualized (audio, video, links)
- wide range of potential learning contexts:
  - can supplement traditional, distance, or individualized instruction
  - can contribute to the voluntary, self-motivated pursuit of knowledge → lifelong learning
  - can support implicit learning for adult immigrants:
    - already functionally living in second language environment, but stagnating in acquisition
    - without access or motivation to engage in explicit learning, but browsing the web for information and entertainment

What language properties should we enhance?

- A wide range of linguistic features can be relevant for awareness, incl. morphological, syntactic, semantic, and pragmatic information (Schmidt 1995).
- We focus on enhancing language patterns which are well-established difficulties for ESL learners:
  - determiner and preposition usage
  - noun countability
  - use of gerunds vs. to-infinitives
  - phrasal verbs
  - wh-question formation
  - passive voice

NLP identifying other patterns can be integrated as part of a flexible NLP architecture.
How should the targeted forms be enhanced?

- WERTi offers three types of input enhancement:
  a) color highlighting of the pattern or selected parts thereof
  b) support clicking interaction with automatic color feedback
  ▷ The automatic feedback compares automatic annotation of selected form with original text.
  c) support fill-in-the-black and multiple choice practice with automatic color feedback
  ▷ This follows standard pedagogical practice (“PPP”):
    a) receptive presentation
    b) presentation supporting limited interaction
    c) controlled practice
    d) (free production)

Prepositions: Practice (FIB)

Prepositions: Practice (Multiple Choice)
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A larger/smaller

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Environment
Ethical and green living - Travel and transport

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Phrasal verbs

Lettermen: ‘They Don’t Like Immigrants’

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Monologue | Wednesday night on “The Late Show With David Letterman” on CBS: You folks been following the big British Petroleum oil spill in the Gulf of Mexico? I’m telling you, British Petroleum has put more birds in oil than Colonel Sanders.

I was thinking about this. Here’s what I came up with. Now, in Arizona, you know about the new immigration law, where if you don’t look like you belong there, they can run you out of the state and they’ve got patrol cars driving around, pulling up to people, saying: “You don’t look like you belong here. Get out!” So the deal is, in Arizona, they don’t like immigrants. And I was thinking, well, that’s odd, because right across the river there in California, they elected one governor.

Source: http://laughlines.blogs.nytimes.com/2010/05/06/letterman-they-dont-like-immigrants/
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Source: http://www.guardian.co.uk/education/2009/oct/14/30000-miss-university-place

Gerunds vs. infinitives: Practice (FIB)

"The government says it is expanding *access to university*, but they are actually blocking people's aspirations and betraying a generation."

The government was forced to cap student numbers after discovering a £200m black hole in the university financing budget at the end of last year. Labour was accused of abandoning its pledge to expand higher education, adding pressure to a growing debate about how to fund the growing number of young people who *want to do* a degree. The government is due to announce a review of student finance. The massive increase in applicants has put a strain on the university system this year, with one university forced to convert single bedrooms in halls into doubles, and others putting students up in hotels.

Source: http://www.guardian.co.uk/education/2009/oct/14/30000-miss-university-place

Wh-questions: Presentation + Interaction (Click)

"If someone takes drugs, they can become addictive depending on the drug. Overdoses typically happen with cocaine, opioids, benzos, especially mixing benzos and opioids (Xanex, Valium, or Klonopin)." Why do people use illegal drugs? *subject* [change]

Most illegal drugs cause people to become intoxicated* [needs proving]. The slang term for this experience is "getting stoned" or "getting high." When a drug user is intoxicated, they may feel strange, happy, dizzy, or weird. Some drugs such as marijuana and hashish often make users feel sleepy and relaxed. Some drug users have feelings that they are floating or dreaming. Drugs such as LSD make people feel intensely; they make one see and feel things like never before, and think things about the world they would normally not. Some say it increases knowledge and creates wisdom. Other drugs such as Crystal Meth make users feel excited and happy and full of energy.

Source: http://simple.wikipedia.org/wiki/Illegal_drugs

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Realizing WERTi

- Guiding ideas behind implementation:
  - Reuse existing NLP tools where possible
  - Support integration of a range of language patterns
- First WERTi prototype: http://purl.org/icall/werti-v1
  (Amaral/Meurers/Metcalf at CALICO 2006, EUROCALL 2006)
  - implemented in Python using NLTK (Bird & Loper 2004),
    TreeTagger (Schmid 1994)
  - integrated into Apache2 web-server using mod_python
  - targeted determiners and prepositions in Reuters news
- How can we flexibly support integration of a wider range of language patterns using heterogeneous set of NLP?
  → integrate NLP into UIMA-based architecture on server

WERTi architecture
Current prototype: http://purl.org/icall/werti

- To support sites requiring login, cookies, or dynamically generated text, move fetching of web page and text identification to client. → Firefox plugin (Adriane Boyd)

Pattern-specific NLP

- UIMA-based architecture (Ferrucci & Lally 2004)
  - each NLP tool annotates the input
    - OpenLP tools, LingPipe tagger, TreeTagger,
      Constraint Grammar CG 3
  - UIMA data repository is common to all components
    (Götz & Suhre 2004)
- We use available pre-trained models for
  - TreeTagger with PennTreebank tagset
  - LingPipe Tagger with Brown tagset
  - OpenLP tools (tokenizer, sentence detector, tagger, chunker)
- Specify input enhancement targets
  - in terms of standard annotation schemes
    - e.g., identify determiners via AT | DT| DTD | DTS | DTX using
      Brown tagset
  - using constraint-grammar rules (CG 3 compiler), e.g.:
    - 101 rules for gerunds vs. to-infinitives
    - 126 rules for wh-question patterns
Evaluating input enhancement techniques

Does input enhancement improve learning outcomes?

- Improving learning outcomes is the overall goal of WERTi and visual input enhancement in general.
- While some studies show an improvement in learning outcomes, the study of visual input enhancement sorely needs more experimental studies (Lee & Huang 2008).
- WERTi can systematically produce visual input enhancement for a range of language properties
  - Supports real-life foreign language teaching studies under a wide range of parameters.
  - Supports lab-based experiments to evaluate when input enhancement succeeds in making learners notice enhanced properties (eye tracking, ERP).

Evaluating input enhancement techniques

Evaluating determiner and preposition identification

- Evaluation of preposition and determiner identification using BNC Sampler Corpus
  - high quality CLAWS-7 annotation provides gold standard for preposition and determiner classes
  - relatively broad representation of English, and prepositions and determiners occur frequently in general
- Performance of the LingPipe POS tagger in WERTi:
  
<table>
<thead>
<tr>
<th></th>
<th>precision</th>
<th>recall</th>
</tr>
</thead>
<tbody>
<tr>
<td>prepositions</td>
<td>95.07%</td>
<td>90.52%</td>
</tr>
<tr>
<td>determiners</td>
<td>97.06%</td>
<td>94.07%</td>
</tr>
</tbody>
</table>

Evaluating input enhancement techniques

Is the NLP adequate for automatic input enhancement?

- Automatic visual input enhancement requires reliable identification of the relevant classes using NLP.
  - Note: Precision of identification of specific classes relevant, not overall quality of POS-tagging or parsing!
- Problem 1: Often no established gold standard available for the language classes to be enhanced.
- Problem 2: Realistic test set should be based on pages chosen for enhancement by real learners.

Related perspective

Data-Driven Learning

- One can view automatic input enhancement as an enrichment of Data-Driven Learning (DDL).
  - DDL is an “attempt to cut out the middleman [the teacher] as far as possible and to give the learner direct access to the data” (Boulton 2009, p. 82, citing Tim Johns)
- WERTi:
  - learner stays in control and directly accesses data,
  - but NLP uses ‘teacher knowledge’ about relevant language properties to make those more prominent to the learner.
Related approaches

- Automatic Exercise Generation:
  - MIRTO (Antoniadis et al. 2004)
  - KillerFiller in VISL (Bick 2005)
  - ClozeFox (Colpaert & Sevinc, cf. https://wiki.mozilla.org/Education/Projects/JetpackForLearning/Profiles/ClozeFox)

- Reading Support Tools:
  - COMPASS (Breidt & Feldweg 1997)
  - Glosser-RuG (Nerbonne et al. 1998)
  - REAP (Heilman et al. 2008)
  - ALPHEIOS (http://alpheios.net)

Research issues

- Supporting users in choosing web pages
  - In principle, any user-selected web page is enhanced.
    - Users typically use standard Internet search engines (Google) to obtain candidate pages on a topic of interest.
  - This works well for frequent targets (prep, det, . . . ), but it does not ensure sufficient representation and balance of occurrence for other targets (questions, passives, . . .).
  - A language aware search engine is needed to support retrieval and ranking based on:
    - content of interest to learner
    - global readability
    - language properties to be enhanced
  
  \[\text{→ LAWSE (Ott & Meurers 2010)}\]

Some research issues

- Nature of the reference for automatic feedback
  - The automatic feedback for interaction and practice currently is based on the original text as gold standard.
  - Where alternative correct answers exist, one needs to determine equivalence classes automatically.
    - For prepositions, a data driven method could build on Elghafari, Meurers & Wunsch (2010).
    - For passives, alternative word orders must be considered.
  - For some practice enhancements supporting responses beyond the lexical level, specialized rules may need to replace extensional solution matching.

Research issues

- Targets of enhancement
  - Which language pattern types should be input enhanced?
    - e.g., adverb placement, tense and aspect
    - while tense/aspect involves complex semantic distinctions, lexical cues can be identified by the NLP ("usually go" vs. "are going tomorrow")
  - Which aspects of language should be enhanced?
    - targets: lexical classes, morphemes, syntactic patterns
    - contextual clues for targets (optional or obligatory)
  - How is it best determined which of the target instances on a page should be enhanced for practice?
  - What is the best input enhancement
    - for a particular linguistic pattern,
    - given a specific web page with its existing visual design features (colors, fonts)?
Research outlook

How should different use cases be taken into account?

- How can automatic input enhancement best support traditional classroom teaching, distance education, individualized instruction, lifelong learning, immigrant information needs?
- Where teachers are involved, what aspects should we give them control over?
- What information should they be able to access and track?

Should WERTi offer test or exercise generation modes with explicit teacher control?

- For foreign language teaching, explicit meta-linguistic information and dictionary lookup would be useful.
- For immigrants satisfying information needs, translation dictionaries and automatic translation could be useful, whereas translation is generally viewed as problematic in current foreign language teaching.

Conclusion

- We motivated and discussed an approach providing automatic input enhancement of authentic web pages.
- The sentences turned into activities can remain fully contextualized as part of the pages selected by learner.
- NLP identifies relevant linguistic categories and forms.
- NLP analysis offers interesting opportunities in the context of language learning:
  - Analyzing language for learners → automatic input enhancement
  - Analyzing learner language → immediate feedback on form and contents in ITS

Interdisciplinary collaboration integrating
  - Linguistic modeling and NLP,
  - Foreign Language Teaching practice, and
  - Second Language Acquisition research is crucial for sustainable progress in this field.

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